LOGO USAGE STANDARDS MANUAL

STANDARD 2 COLOR LOGO

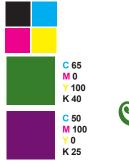PMS 364   PMS 255

1 COLOR USAGE

Logo may conform to the needs of any 1 color print production, however, in circumstances were only 1 of the standard PMS colors must be used, Logo SHOULD NOT be reproduced in PMS 255.

BLACK AND REVERSED

PROCESS CMYK CONVERSION

C 65
M 0
Y 100
K 40

C 50
M 100
Y 0
K 25

WEBSAFE RGB

HTML#:
006600

HTML#:
660066